

25th WORLD ROAD CONGRESS *SEOUL* 2015

November 2 – 6, 2015 | Coex Center, Seoul, Korea

Roads and Mobility – Creating New Value from Transport



Korea

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Languages : English, French, Spanish and Korean

The 25th World Road Congress Seoul 2015 is getting closer. Seoul 2015 will be a "place of opportunity" for road experts and decision-makers around the world to harmonize together.

Participants from more than 120 countries are expected to attend the Congress, and thousands of specialists will join and discuss current themes related to the road transport system.

Ministers and State Secretaries from over 50 countries will also share their views on current global issues in the field.

The Congress is the premier global forum where you can present your expertise and collect cutting-edge information on best practices for application in your country.

In addition, you can have chances to experience the unique culture of Korea as well as the cultures of participating nations. Seoul welcomes you with open arms. Please come and enjoy!



Program



Opening Session

Participants including congress delegates, accompanying persons and exhibitors are welcome to this session.

Ministers' Session

Ministers from various countries will discuss the topic "The Evolution of Road Policy for the Next Generation" in this session.

Technical Sessions

There will be 4 Strategic Direction Sessions, 17 Technical Committee Sessions, 14 Special Sessions, 3 Keynote Speeches, Poster Sessions, etc.

Closing Session

This session will include presentations encompassing the Congress outcomes, general report, and the strategic plan for 2016-2019. The 25th World Road Congress will end after Seoul hands over the flag to the next host city, Abu Dhabi in UAE.

Technical Visits

There will be opportunities to visit various organizations, agencies, and local sites for roads, bridges and high-tech transport systems. The programs also include visits to global companies representing Korea.



Accompanying Persons' Program

Special programs will be available for accompanying persons to the 25th World Road Congress. These programs will allow participants to experience traditional Korean culture in Seoul, and shop at the city's most popular shopping centers and markets.

Welcome Reception & Gala Dinner

The Welcome Reception will be held on November 2, 2015. The event would offer highly-qualified and relaxing programs with a combination of traditional and modern Korean music as well as cultural performances. It will give a special atmosphere to the participants from all over the world to make acquaintances in a friendly and comfortable environment.

The Gala Dinner will take place on November 5, 2015. For an entertaining night, non-verbal performances will represent Korea along with talent shows performed by participating countries.

Optional Tours

Various tour programs will be arranged for the participants who want to travel Korea more. The programs will provide opportunities to visit beautiful places in Korea, all of which show unique history and culture.



Schedule

Date Time	Nov. 1 (Sun)	Nov. 2 (Mon)	Nov. 3 (Tue)	Nov. 4 (Wed)	Nov. 5 (Thu)	Nov. 6 (Fri)
09:00-09:30	Congress Registration	Congress Registration	Morning Sessions I	Morning Sessions I	Morning Sessions I	Morning Sessions I
09:30-10:00						
10:00-10:30						
10:30-11:00		Opening Session	Break	Break	Break	Break
11:00-11:30			Morning Sessions II	Morning Sessions II	Morning Sessions II	Morning Sessions II
11:30-12:00		Lunch				
12:00-12:30			Break	Break	Break	
12:30-13:00			Keynote Speech	Keynote Speech	Keynote Speech	Lunch
13:00-13:30		Ministers' Session	Lunch	Lunch	Lunch	Closing Session
13:30-14:00						
14:00-14:30						
14:30-15:00		Exhibition Opening	Afternoon Sessions I	Afternoon Sessions I	Afternoon Sessions I	
15:00-15:30						
15:30-16:00			Break	Break	Break	
16:00-16:30		Welcome Reception	Afternoon Sessions II	Afternoon Sessions II	Afternoon Sessions II	
16:30-17:00						
17:00-17:30						
17:30-18:00						
18:00-18:30						
18:30-19:00						
19:00-19:30						
19:30-20:00						
20:00-20:30					Gala Dinner	
20:30-21:00						

PIARC Council, Executive Committee and National Committee meetings will be held from October 30 to November 1, 2015.



Congress Registration

Online Registration is available from February 16, 2015. Participants are advised to register in advance (by August 31, 2015) to receive the Early Bird Rate. For more details, please visit the Congress website: www.piacrseoul2015.org / www.aipcrseoul2015.org

Type	Early Bird Rate (Until August 31, 2015)		Standard Rate	
	Member	Non-member	Member	Non-member
Full Registration	EUR 750	EUR 850	EUR 900	EUR 1,000
Full Registration (low income economies ¹⁾)	EUR 500	EUR 600	EUR 500	EUR 600
Accompanying person	EUR 300	EUR 350	EUR 300	EUR 350

¹⁾ Low income economies specified by the World Bank in 2015. For more details, please visit the website.

Exhibition Booth Application

An exhibition related to the 25th World Road Congress will be held at the Coex Center from November 2 to 6, 2015. This is a unique opportunity for exhibitors to present their latest achievements, new products and technologies. Exhibitors would be able to develop profitable relationships and make themselves better known throughout the world.

Type	Early Bird Rate (From September 29, 2014 until March 31, 2015)	Standard Rate (From April 1, 2015 until May 31, 2015)
Space Only	EUR 3,000	EUR 3,700
Shell Scheme Booth	EUR 3,600	EUR 4,000

Sponsorship

The Korea Organizing Committee of 25th World Road Congress Seoul 2015 is preparing various programs for patronage and sponsorship from corporations and organizations to create a new value in the areas of advertising, marketing, and networking through the Congress. Your keen attention and active participation would be highly appreciated.

Transportation

Located approximately 52km west from Seoul, the Incheon International Airport has been a gateway to Korea and a hub airport of Northeast Asia since its opening in 2001. Korea is easily accessible from over the world with 70 carriers connecting to 170 cities.

It takes approximately an hour from Incheon Airport to the Coex Center by airport limousine bus, taxi, or railroad. Car rentals are also available.

Accommodations

The various lodging facilities near Coex Center provide a wide range of choices for participants. There are six five-star hotels within ten minutes of walking distance, and 30 deluxe hotels within 5km. Low-priced accommodations are also available for those who do not prefer lavish rooms and services. All accommodations meet the highest global standards for cleanliness and safety with multilingual services.

| Host city, Seoul

Where tradition and modern life coexist in perfect harmony!

Discover

UNESCO World Heritage

Korea is home to several UNESCO World Heritage sites, such as historically-important buildings from the 500-year Joseon Dynasty and religious artifacts imbued with over 1,000 years of history.

Experience

Exciting Cultural Performances

Koreans express their joy by dancing and singing. Experience a wide range of performance from traditional ones to K-POP.



Taste

Unforgettable Flavors of Korea

Hansik (Korean cuisine) is a healthy and well-balanced meal composed of fresh and natural ingredients. Hansik corresponds exactly to today's healthy life style.

Enjoy

Premium Spots for Entertainment

Seoul is certainly one of the most lively and dynamic nightlife cities in the world. Even after midnight, people would go out to the streets, shopping districts and popular downtown areas.

Korea Organizing Committee of the 25th World Road Congress Seoul 2015

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